

Sample Email Distribution:

Dear [PATIENT NAME],

Respiratory illness season is here, and [CLINIC NAME] is offering COVID and Influenza vaccines for the 2025-2026 season, along with RSV and pneumococcal vaccines for eligible patients.

Vaccination is a personal choice, and it's a choice that doctors strongly recommend because it's safe and protects against viruses that can be harmful to you and those around you. We are here to answer your questions, talk through your health history, and help you understand the benefits and risks based on your individual needs.

Book your vaccination appointment today!

- Call us at [Clinic Phone Number]
- Visit [Clinic Website]
- Or stop by the clinic to schedule in person

Whether you're eligible for one or more vaccines, or just have questions, we're here to support you in making the best decision for your health.

Sincerely,

[CLINIC TEAM]